



A screenshot of a Power BI dashboard titled 'CEO Weekly Update'. The dashboard includes various charts and metrics such as 'Total Sales' (\$90,900), 'Visits' (8,846), and 'Payments' (6,560). A large, semi-transparent blue overlay covers the center of the dashboard. On the left side of this overlay, the text 'Unlock Revenue Potential' is displayed in white. On the right side, there is a circular icon containing a blue sun-like symbol with a dollar sign inside it.

How to Productize and Monetize Your Power BI Assets

A screenshot of a Power BI dashboard titled 'CEO Weekly Update'. The dashboard features a sidebar with navigation links like 'Home', 'Executive Dashboards', 'CEO Weekly Update' (which is highlighted in blue), 'Municipal Bi-Weekly Update...', 'Auto BI', 'Sales Reporting', 'Financial KPIs', 'Marketing', 'Row Level Security', and 'Videos'. The main content area includes a 'Total Sales' card (\$90,900), a 'Visits' card (8,846), and a 'Payments' card (6,560). Below these are sections for 'Online Top Search' (Search Users: 12,321, Per Capita Search: 2.7) and a table for 'Product 01' through 'Product 07'. A modal window titled 'Customize Branding' is open, showing options to 'Sets images & text for all elements in the page', 'Primary Logo', 'Upload File', and 'Reset'. The logo 'RH REPORTINGHUB' is displayed. To the right of the dashboard, a smartphone is shown displaying a mobile application with a similar interface, including a 'Sales' card (78% 12% Operational Effect) and a 'Visits' card (6,560 60% Payments).

In today's data-driven world, organizations are sitting on a wealth of analytics capabilities that hold significant untapped value. But what does it really mean to "productize" and "monetize" your Power BI assets? Let's dive into how you can turn your analytics expertise into powerful, revenue-generating engines.

What Does BI Asset Productization and Monetization Mean?

Productizing and monetizing Power BI assets go beyond simply selling raw data. It's about transforming your organization's:

- **Analytics insights**
- **Industry expertise**
- **Technical know-how**
- **Customized reporting solutions**
- **Specialized, sector-specific dashboards**

By packaging these capabilities, your organization—or that of your analytics clients—can transform Power BI investments from operational costs into profitable, revenue-generating solutions.

Why Should You Productize and Monetize Your Power BI Assets?

The Business Benefits

The potential of productizing and monetizing Power BI assets extends far beyond recovering costs. Here's why organizations across industries are turning their analytics capabilities into lucrative revenue streams:

Create New Revenue Channels

- **Convert your internal analytics into customer-facing products**
- **Develop specialized analytics packages for industry-specific needs**
- **Offer premium insights as value-added services**
- **Create subscription-based analytics options**
- **Combine domain expertise with analytics solutions for comprehensive offerings**

Gain a Competitive Edge

- Differentiate yourself with exclusive analytics products
- Strengthen client loyalty with high-value insights
- Establish thought leadership within your industry
- Outpace your competition by delivering innovative, branded analytics solutions
- Deepen client relationships through embedded, indispensable insights

Scale Your Expertise

- Leverage existing Power BI investments across multiple clients
- Transform one-off projects into recurring revenue
- Expand your reach to new markets without high overhead costs
- Maximize the value of your domain expertise

Mitigate Business Risks

- Diversify your revenue streams
- Reduce dependency on core business fluctuations
- Generate predictable recurring income
- Increase business resilience with multiple service offerings
- Strengthen client relationships with continuous value



CEO Weekly Update

The Value for Stakeholders

Business Leaders & Executives

WoW Change 12% ▲

CEOs: Drive new revenue streams and business models**CFOs:** Boost ROI on analytics investments and secure stable income**CIOs:** Transition IT from a cost center to a profit center**CDOs:** Unlock the potential of data assets for profit**CTOs:** Efficiently scale your organization's technical capabilities

Total Sales

Visits

Department Heads

Sales Leaders: Introduce high-margin analytics services to current offerings**Marketing Directors:** Craft a unique, competitive market position**Product Managers:** Develop innovative product lines from analytics assets**Operations Managers:** Improve resource allocation and usage**Customer Success:** Deliver enhanced value to clients, strengthening loyalty

Search Users

Per Capita Search

Technical Teams

12,321

2.7

BI Developers: Deploy solutions to multiple clients for increased impact**Data Scientists:** Package analytics models into marketable products**Solution Architects:** Create frameworks for broader scalability**IT Managers:** Minimize support costs through repeatable solutions

Showing 10 of 25 entries

Product Name

Users

Sale Amount

Tenants

Manage your tenants

+Add

New Tenant

Capacity-One-US 08/28/2022 UA-12345678

Tenant Power Workspaces

Reporting Hub Dev Reporting Hub Demo Tenant

New Tenant

Capacity-One-US 08/28/2022 UA-12345678

Tenant Power Workspaces

Reporting Hub Dev Reporting Hub Demo Tenant

Capacity

Set capacity for your tenant

Capacity-One-US

Check: 25s

Change Reset

Embedded Time Out

60m

Running

Reports Refresh Schedule

Set refresh schedule for your tenant

Server Time

08/28/2022; 13:34:48

Adjusted Time

08/28/2022; 07:34:48

Server Offset

Reset

Duration of Refresh

Reset

6h

1h

Daily Refresh Start Time

01:36

Last successful refresh schedule run was on

08/28/2022; 1:36:00

REPORTING HUB

560 60% ▲

78% 12% ▲

VISITS

REPORTING HUB

User 1

Internal

Texas, USA

Active

User 2

External

Argentina, South America

Active

REPORTING HUB

Start Date

End Date

Product 01

Product 02

Product 03

\$5,890,900

\$4,920,778

04



The Value for Industry-Specific Opportunities

WoW Change 12% ▲

Financial Services

- Productize advanced risk analysis models
- Package compliance and regulatory reporting solutions
- Monetize premium market intelligence and financial insights

Healthcare

- Transform population health insights into scalable products
- Enable healthcare providers to access clinical analytics tools
- Market frameworks for operational efficiency and patient care

Manufacturing

- Productize supply chain optimization analytics
- Scale quality control and predictive maintenance insights
- Offer custom analytics for inventory and logistics management

Retail

- Provide customer behavior analytics as standalone products
- Optimize inventory solutions for better market responsiveness
- Monetize trends and consumer insight tools

Professional Services

- Transform consulting deliverables into repeatable products
- Scale industry-specific analytics solutions across clients
- Package expertise and insights into easy-to-deploy offerings

Tenants

Manage your tenants

New Tenant
Capacity-One-US 08/28/2022

Tenant Power Workspaces

Reporting Hub Dev

New Tenant

Capacity-One-US

Tenant Power Work

Reporting Hub Dev

ALL ONLINE STORES

Proportion of Sales



Total Sales

\$90,900

Total Sales

45% | \$5,890,900

32% | \$4,920,778

11% | \$5,012,338

8% | \$2,341,097

3% | \$6,989,256



How Reporting Hub Makes Power BI Productization and Monetization Possible



WoW Change 12% ▲

Reporting Hub is designed to empower organizations like yours to transform Power BI assets into revenue-ready solutions quickly and efficiently. With Reporting Hub, you can:

- **SaaSify Your Analytics:** Seamlessly convert Power BI insights into a SaaS product, enabling you to package, productize, and monetize analytics with unlimited users without per-user licensing fees.
- **Custom-Branded Portals:** Create branded, easy-to-navigate portals to deliver insights directly to clients, partners, or internal teams, enhancing the professional presentation and accessibility of your analytics.
- **Streamlined Sharing & Access Control:** Effortlessly share Power BI dashboards with granular access controls, ensuring enterprise-grade security while extending insights to a broader audience.
- **Scalable Infrastructure:** Reporting Hub's infrastructure grows with your business, allowing you to scale analytics solutions without limits or costly reconfigurations.
- **Rapid Deployment:** With a ready-to-deploy platform, you can bring new analytics solutions to market faster than ever, turning your analytics expertise into revenue streams in weeks, not months.

With Reporting Hub, productizing and monetizing your Power BI investments becomes a streamlined, scalable process that supports your growth and opens up new revenue channels. Tap into the full potential of your data with a partner dedicated to transforming your insights into income....

C <https://your-url.com>

YOUR LOGO <

Executive Dashboards > CEO Weekly Update

CEO Weekly Update

Online Top Search

Search Users

12,321

17.1

Product Name

Users

John Brown

Aug 5, 2022

\$15,000

Proportion of Sales

Product 01

45% | \$5,890,900

Product 02

32% | \$4,920,778

Product 03

11% | \$5,012,336

Product 04

8% | \$2,341,097

Product 05

3% | \$6,989,256

78% 12% ▲

Operational Effect

06